CONTENTS

~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
LINGUISTICS
Barhel O. PRAGMATICS OF ACTUALIZATION OF DEIXIS IN ENGLISH TEXTS OF INTERNATIONAL TRADE AGREEMENTS4
Bashuk N. LINGUISTIC AND CULTURAL ASPECT OF GERMAN AND UKRAINIAN PHRASEOLOGICAL AND PAREMIC UNITS WITH A PHYTONYMIC COMPONENT
Bozhenec S. MODERN HUNGARIAN TERMINOLOGY: THE RECEPTION OF THEORETICAL STRATEGIES
Buzko S. LEXICAL MEANS OF EXPRESSING THE LANGUAGE OF THE UKRAINIAN MASS MEDIA OF THE MODERN WARTIME PERIOD
Burkovska Z., Binkevych O. COMMUNICATIVE AND SYNTACTIC FEATURES OF MODERN ENGLISH SPEECH ETIQUETTE
Venhryniuk M., Vasylyk R. THE SPECIFICS OF REPRESENTING THE BINARY CONCEPTS OF "ORDER – DISORDER" IN MARIE KONDO'S "TIDYING UP YOUR LIFE!"
Vilchynska T., Bachynska H., Verbovetska O. LINGUISTIC CONCEPTUALIZATION OF THE SACRED IN THE UKRAINIAN BAROQUE TRADITION (BASED ON THE POETIC TEXTS OF I. VELYCHKOVSKY)
<i>Zhytar I., Matviichuk T.</i> NEOLOGIZATION OF LANGUAGE IN TIME OF WAR: STRUCTURAL AND SEMANTIC FEATURES OF NEOLOGISMS33
Zaiets V. DYNAMICS OF BORROWED MORPHEMES IN MODERN MASS INFORMATION MEDIA
Ivanenko N. STUDY OF ENGLISH NEOLOGISMS IN THE CONTEXT OF WAR: UKRAINIAN AND BRITISH EXPERIENCES
Kyrechuk V. FUNCTIONING OF THE THEMATIC CLASSES OF EUPHEMISMS IN ISABEL ALLENDE'S NOVEL 'A LONG PETAL OF THE SEE'
Kovalyshyn Kh., Albota S. LINGUISTIC ANALYSIS OF SOCIETY'S PERCEPTION OF LIFE DURING THE RUSSIAN-UKRAINIAN WAR
Koloiz Zh. CONCEPTUALIZATION OF URBAN SPACE IN THE NOVEL "DOTSIA" ("DAUGHTER") BY TAMARA GORIKHA ZERNYA
<i>Komarova O.</i> COMMUNICATION STRATEGIES AND KEY CONCEPTS IN THE INAUGURAL SPEECH OF THE CZECH PRESIDENT PETR PAVEL
Komisarov K., Moskalyov D. EXPRESSIVE AND PRAGMATIC POTENTIAL OF ELLIPTICAL CONSTRUCTIONS IN MODERN JAPANESE
<i>Krapyva Yu.</i> COMMUNICATIVE STRATEGIES OF THE PARTICIPANTS OF THE 2024 PRE-ELECTION CAMPAIGN IN THE USA69

Mezhov O., Kostusiak N., Zdikhovska T. MEANS OF EXPRESSING SUBJECT-ADDRESSEE RELATIONS IN PERSUASIVE EXPRESSIONS OF THE UKRAINIAN LANGUAGE	
Moskalenko N., Cherkashchenko O., Slusar N. MODIFCATION OF THE LEXICAL MEANING OF TOPONYMIC ADJECTIVES IN THE NOMINATION STRUCTURE OF UKRAINIFN BRANDS	78
Oleksenko V., Rozghon V. MORPHOLOGICAL UNITS OF THE MODERN UKRAINIAN LANGUAGE AS A MEANS OF PORTRAYING A HISTORICAL FIGURE (CASE-STUDY THE NOVEL "HETMAN IVAN VYHOVSKYI" BY I. NECHUI-LEVYTSKY)	83
Pavlova L. THE COMMUNICATIVE AND PRAGMATIC DIMENSION IN THE UKRAINIAN DISCOURSE OF SOCIAL ADVERTISING UNDER WARTIME CONDITIONS	91
<i>Redkva A.</i> AN OBJECTIVE STUDY OF PHONOSEMANTICISM: MORPHOLOGICAL STATUS OF THE WORD	96
<i>Riy M.</i> GENRE "LAW": GENERAL CHARACTERISTICS AND LEXICO-SEMANTIC PARAMETERS (BASED ON THE MATERIAL OF THE CRIMINAL CODE OF GERMANY)	100
Soldatova L. THE FUNCTIONAL ESSENCE OF THE CONCEPT "LANGUAGE" IN THE RESEARCH OF GERMAN SCIENTISTS	105
Stasiuk. T. MORAL AND ETHICAL SPHERE IN VERBAL, CONCEPTUAL AND AXIOLOGICAL ASPECTS	112
Strochenko L., Tomchakovska Yu. MAIN ASPECTS OF STUDY OF THE ENGLISH MEDIA TERMINOLOGY	118
<i>Tarasenko K.</i> CONTEMPORARY POLISH-UKRAINIAN SONG INTERACTION: A PARADIGM OF RECEPTION THROUGH THE PRISM OF THE NEWEST RESEARCH METHODOLOGIES	122
Tereshchenko L., Stanislavova L. LEXICAL AND SEMANTIC CATEGORIES: A LINGUISTIC ASPECT	128
<i>Tokaryeva T.</i> STYLISTIC FEATURES OF SENTENCE STRUCTURE IN THE GERMAN LANGUAGE	132
Filatova O. CODING AS A UNIVERSAL MILITARY LANGUAGE	
<i>Kharabara M.</i> A POST-MATCH REPORT OF FOOTBALL DISCOURSE: COMMUNICATIVE ORGANISATION AND LANGUAGE REALISATION	
Kholmohortseva I., Matskevych V. CLASSIFICATION OF LEXICAL AND SYNTACTIC MEANS OF BULLYING VERBALIZATION IN ENGLISH SCHOOL DISCOURSE	148
Chernysh O., Yastrebova A., Komisaruk L. THE "COMICS" GENRE STRUCTURE	152
Shpak L., Zhorniak N., Onishchuk I. PROBLEMS OF COGNITIVE REPRODUCTION OF RELIGIOUS METAPHOR IN FICTION	156
Yuryeva Zh. A PANORAMIC OVERVIEW OF IMAGES IN THE LYRICS OF DMYTRO KREMIN	

	~~~~~
LITERATURE STUDI	~~~~~
Ankhym O. FORMATION OF TRANSNATIONAL IDENTITY IN DMITRIJ KAPITELMAN'S NOVEL "MY INVISIBLE FATHER'S SMILE"	164
Dmytrenko V., Perova S. ARTISTIC EXPLORATIONS OF SPORTS THEME IN HARUKI MURAKAMI'S WORKS	168
Ilnytska M. THE SPECIFICS OF FICTION BY OKSANA DRAHOMANOVA AND SANMAO	172
Kyrylenko N., Avlastsova A. ARTISTIC RECEPTION OF MODERN EVENTS AND THEIR HEROES IN THE PROSE OF LUKO DASHVAR	176
Kosarieva H. GENDER IDENTITY OF CHARACTERS IN A.S. BYATT'S "POSSESSION" NOVEL AND ITS SCREEN ADAPTATION BY NEIL LABUTE.	180
Kuzmenko V. THE AUTOBIOGRAPHICAL DIMENSION OF LEONID PETROVSKYI'S PROSE	185
Moskalenko N., Berdnyk L., Cherkashchenko O. COMPOSITION AS AN ASPECT OF PERSUASIVENESS IN ROALD DAHL'S STORY "BFG"	189
Pokrovska I., Kozlov Yu. INTERCULTURAL DIALOGUE IN LITERARY CONTEXT: THE CRIMEAN MOTIF IN THE NOVEL "WINDS BLOW FROM ALUSHTA" AND ITS INTERTEXTUAL ASPECTS	194
Pochynok L., Kompaniets V. NATALENA KOROLEVA'S STORY "WITHOUT ROOTS" AS AN EXPRESSION OF NATIONAL IDENTITY	198
Pryimak A., Iskorostenska A. "YOUNG ADULT" AS A GENRE OF CONTEMPORARY POLISH LITERATURE FOR TEENAGERS	202
Prykhodko V., Bozhko Yu. AFGHAN WOMEN IN KHALED HOSSEINI'S NOVEL "A THOUSAND SPLENDID SUNS"	206
<i>Urys T.</i> THE FUNCTIONING OF ARCHETYPES IN THE NOVEL "HIGHLANDER. THE WATERS OF THE GOD'S CHANNELS" BY M. DOCHYNETS	210
Feniuk L., Lutsyk N., Voronko H. REPRESENTATION OF THE ARCHETYPE OF THE SELF IN THE FANTASY NOVEL "THE HOBBIT, OR THERE AND BACK AGAIN" OF J. R. R. TOLKIEN	214
TRANSLATION AND INTERPRETATION STUDIES	~~~~
	~~~~~
Ahieieva-Karkashadze V. THE ETYMOLOGY OF THE ENGLISH NAMES AND THE PECULIARITIES OF THEIR TRANSLATION FROM ENGLISH INTO UKRAINIAN	220
Bailo I., Aliyeva A. WORD FORMATION IN ENGLISH AND UKRAINIAN: LINGUISTIC AND TRANSLATION ASPECTS	
Buchkaryk D., Dorofeieva M. VARIABLE REPRODUCTION OF UKRAINIAN MILITARY ERGONYMES IN GERMAN-LANGUAGE MEDIA	228

Volchenko O. TRANSLATION TRANSFORMATION CLASSIFICATION FROM THE PERSPECTIVE	
OF TEACHING FUTURE TRANSLATORS	233
<i>Goli-Oglu. T.</i> THE EXECUTED RENAISSANCE OF UKRAINIAN TRANSLATION: A HISTORICAL AND TANSLATION ESSAY	237
Yelisieieva S. FEATURES OF INTERPRETING DURING INTERROGATION IN CRIMINAL PROCEEDINGS	242
Kulchytskyi V., Strilchuk A. THE PROBLEM OF RENDERING "FALSE FRIENDS OF THE TRANSLATOR" (BASED ON THE SWEDISH LANGUAGE AND THE UKRAINIAN LANGUAGE)	247
Makarenkov O. FEATURES OF LANDSCAPE SKETCHES ARTISTIC REPRESENTATION IN UKRAINIAN TRANSLATIONS OF H. HEINE'S POEMS	251
Mosiyevych L., Bystra M. METALLURGICAL TERM PHRASES AND THEIR TRANSLATION INTO ENGLISH	258
Mosiienko O. A RHETORICAL ASPECT OF TRANSLATING ENGLISH NEWS HEADLINES INTO UKRAINIAN	262
Ponomarova L. Hladyr Ya. ASPECTS OF TRANSLATING LEGAL TEXTS (BASED ON UKRAINIAN AND POLISH LANGUAGES)	
<i>Riabova K.</i> COMPARATIVE FACET OF INTERNATIONAL AND NATIONAL STANDARDS FOR TRANSLATION SERVICES AND POST-EDITING OF MACHINE TRANSLATIONS	270
Slyvka L. THE MAIN DIFFICULTIES OF TRANSLATING MUSICAL TERMS	276
Chepurna Z. RHETORISCHE FRAGEN UND METAPHORISCHE BILDER ALS EINFLUSSMITTEL IN MOTIVATIONSREDEN	280
REVIEWS	~~~~~
	~~~~
Haliv U. Those who operated the "spiditual and op the nation" (deview op the monocoadh.	
THOSE WHO CREATED THE "SPIRITUAL AURA OF THE NATION" (REVIEW OF THE MONOGRAPH: MOKRYK RADOMIR. REBELLION AGAINST THE EMPIRE: THE UKRAINIAN SIXTY. KYIV:	